

# Meet the Team: Luke Riddle, Account Executive



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Meet Acorn's Account Executive, Luke Riddle. Based out of Acorn's Chicago Office, Luke plays a key role in client success and the development of legal and other eDiscovery education opportunities. Luke seeks out solutions supported by quantified analysis to bring value to his clients. Through this, he can identify where and how solutions can better accommodate their needs, goals, and provide them with the necessary tools to support their continued success.

Luke believes an open mind, flexibility, and communication are essential skills in this industry.

*"Every day seems to hold its own set of challenges in this industry, some familiar some not. If you don't keep an open mind and continue to work forward, you'll inevitably fall behind as new and more complex challenges emerge. You also must be flexible in your approach to this. Things are rarely linear and can change in an instance. The underlying skill for all of this though is communication. Without clear open channels between your team and clients, it is hard to address these challenges and achieve the best results."*

Luke finds fulfillment by fully understanding his clients' operations, their goals, and in being able to work alongside them to provide the necessary information and guidance to achieve their desired outcomes. Through his work alongside Acorn's team and managing its legal education initiatives, Luke has been able to develop a thorough understanding of the expertise obstacles present in the industry today and works to develop offerings to address them.

When reflecting on his work at Acorn to-date, Luke said:

*"The work being done here is really something incredible. I'm surrounded by a team who are all experts in their respective areas of this industry but yet still push every day to stay one step ahead. This kind of expertise and dedication is what sets a company apart and allows Acorn to provide real partnerships with everyone we meet. The team here has become one large, tight-knit family. We work closely together in all aspects of our operations and are all looking out for each other success. It's a dynamic that is rare to find and challenging to build."*

When reflecting on his decision to enter the eDiscovery industry, Luke said:

*"Although, it's hard to explain my line of work to my family and friends, I really enjoy working in this industry. The challenges are unique and interesting, and the technology and solutions are constantly evolving. I enjoy the opportunity to stay on top of the legal and technical changes and combine that intellectually interesting work with fulfilling relationships with clients."*

Outside of Acorn, Luke expands his interests across a few areas. One of his growing passions is for the care and propagation of household plants. Outside of the house, Luke enjoys spending time at the Arlington Heights Racetrack through the horse racing season and never misses the Kentucky Derby.

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## About Acorn

Acorn is a legal data consulting firm that specializes in AI and Advanced Analytics for litigation applications, while providing rigorous project management to the eDiscovery industry. Although capable of serving AmLaw 100 Law Firms and Corporate Legal departments, Acorn primarily works with large regional, midsize national and boutique litigation firms. Acorn provides a high-touch, customized litigation support services with a heavy emphasis on seamless communications. For more information, please visit [www.acornls.com](http://www.acornls.com).