



## Meet the Team: Sein Fong, Operation Analyst/Accounting Clerk



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Operations Analyst/  
Accounting Clerk

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Meet Acorn's Operations Analyst & Accounting Clerk, Sein Fong. Based out of Acorn's Chicago Office, Sein plays a key role in ensuring Acorn's day-to-day operations run efficiently and effectively. From accounting operations, office maintenance, client and vendor relations, and human resources; Sein supports all aspects of our team. Sein has worked in an accounting capacity for 10 years. Prior to Sein's time at Acorn, he worked in a similar role at a for-profit packaging company.

Sein finds that having a willingness to learn and being tech savvy are essential skills one must have in this industry.

*"There is a lot to learn especially when you're coming from outside of the industry. eDiscovery was a new field for me, and I had to learn a lot of new terminology and practices when I started. I had no idea what most of the terminology meant till I heard it often and researched it on my own. With most of our services being industry specific and technology based, you have to take the initiative to understand it all while also being on the lookout for new changes as the industry advances. Even if you don't know everything, you still have to be open to learning it and you'll be ok, given time."*

Sein finds fulfillment from being valued by the team and providing the support to the company's operations. Sein feels that is very important to be available and able to assist the team wherever he can. With everyone working on different aspects throughout the company, Sein finds himself to be a connecting link between these operations. Sein strives to keep the company's operations running seamless and smooth throughout all departments.

When reflecting on his past work, Sein noted the project he was most proud of was upgrading and installing a new company sign for Acorn's Michigan office. Sein was proud of how everything came together smoothly, with everyone working together as a team to coordinate it. It was a simple project that could seem insignificant, but it is not everyday that you have a project go about perfectly and you need to cherish those moments.

When asked, why Acorn, Sein cited:

*"For me, the technology was a big factor. I've never worked at a tech-based company before and wanted to go into a new field. eDiscovery is such a niche field and Acorn held a strong focus on advanced tech knowledge that I was looking for. Also having a CEO like Lia Majid was a big opportunity for me since a female CEO is hard to find, especially in this industry. It is great to be able to work with such diversity and representation in leadership positions."*

Outside of Acorn, Sein enjoys the outdoors. When Sein isn't biking or walking around town you can find him shopping for great deals, especially at Jerry's grocery store, where they have the best deals in all of Chicago.

### About Acorn

Acorn is a legal data consulting firm that specializes in AI and Advanced Analytics for litigation applications, while providing rigorous project management to the eDiscovery industry. Although capable of serving AmLaw 100 Law Firms and Corporate Legal departments, Acorn primarily works with large regional, midsize national and boutique litigation firms. Acorn provides a high-touch, customized litigation support services with a heavy emphasis on seamless communications. For more information, please visit [www.acornls.com](http://www.acornls.com).