



Meet the Team:

Josh Treat, Director of Analytics



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Meet Acorn's Director of Analytics and Advanced Technologies, Josh Treat. Based out of Acorn's Michigan Office, Josh plays a key role in the creation of customized workflows and the implementation of AI and analytics to optimize review. Josh has worked in the e-discovery industry for 20 years and holds more than 20 different certifications across nearly all eDiscovery tools. Josh is particularly proud of attaining the status of Certified Relativity Master and Certified eDiscovery Specialist. Josh is a solution-oriented person who possesses the expertise to handle the most complex eDiscovery matters with ease.

Josh believes agility, balance, and attention to detail as essential qualities in this industry.

"Things are constantly changing, if you can't think quickly on your feet and turn on a dime when needed, you'll miss deadlines and lose client confidence. With change being the only constant, a good project advisor must be able to multitask, prioritize, and communicate quickly, clearly, and calmly with various stakeholders both internally and externally. A big part of the job is knowing your audience and nuances that come with each relationship. A stress-resistant personality is beneficial but in order to navigate the chaos, there has to be a process behind everything you do. A set of checks and balances to make sure things are done correctly and completely. Whether it's a time sensitive production or a non-standard workflow, you have to be able to take it all in, see the big picture, re-calibrate, and put a plan into action."

The most fulfilling part of the job for Josh is the opportunity to help his clients solve problems with the use of cutting-edge technology and custom workflows all the while managing expectations and budgets. Josh notes that strangely enough, the common theme of his favorite projects have been that they were always the most complex and time sensitive matters. Josh loves the challenge and the creative, new solutions that come from those situations. These types of projects are never boring for Josh because there is always a new challenge or twist on a daily basis.

When reflecting on his past work, the project Josh is most proud of was a case involving a large US based corporation in which its primary rival was conducting a large-scale overseas IP theft operation. The initial collection of the rival's offshore headquarters data resulted in over 35 TB of data being collected. With the sheer volume of data involved, Josh knew he needed a technology driven solution but also wanted to make sure the client's goals were clearly defined first. After sitting down with client, it quickly became clear to him that one of the primary goals was to identify key individuals and communication structures that would tie the foreign affiliate back to the parent company to show both knowledge and intent of the theft. By matching up the right technology with his client's goals and some creative workflows around Skype messaging, he was quickly able to identify two distinct communication channels, formal (email) and informal (Skype), which painted two very different pictures of the offshore operation. Being able to marry the right technology with the right process and team resulted in his client being awarded \$500 million in damages within a calendar year. Seeing all the hard work and being part of the solution, was rewarding.

When asked, why Acorn, Josh cited:

"Being a smaller company where you have your hand in every piece of the puzzle, you are able to be there from start to finish. Everyone must work with one another in the company and are not siloed to do one thing and one thing only. Acorn shares my emphasis in analytics and consultation, instead of just performing tasks, which allows us to develop creative solutions and think outside the box. But all in all, I really just enjoy everyone I work with."

Outside of Acorn, Josh loves spending time outdoors with his wife and three young kids. He is an avid sports fan and enjoys almost all sports including baseball, hockey, football, basketball, and even cornhole on occasion. Josh is a homegrown Michigan man and stands behind all of his Michigan teams, except MSU.

About Acorn

Acorn is a legal data consulting firm that specializes in AI and Advanced Analytics for litigation applications, while providing rigorous project management to the eDiscovery industry. Although capable of serving AmLaw 100 Law Firms and Corporate Legal departments, Acorn primarily works with large regional, midsize national and boutique litigation firms. Acorn provides a high-touch, customized litigation support services with a heavy emphasis on seamless communications. For more information, please visit www.acornls.com.